"The Internet is The Ocean of Information Where is Now A Huge Mess of Real News and Fake Ones. What Miracle Will Distinguish Them While Science is Helpless?"

~ KHUONG DAT LONG ~

EXCLUSIVE

PARTING

The Ocean of Information

KHUONG DAT LONG
-The Reference eBook-
_____

KD khuong
datlong

God's 7 Beauty Commandments

HOW TO WIN
THE FAKE NEWS WAR?
WATER

The Only Way To Solve
The Serious Problem
To The Every Roots

Exlusive Solution Especially For Tech Companies, Media and National Governments

(February/20/2018)

PARTING THE OCEAN OF INFORMATION
WIN THE FAKE NEWS WAR!

_____

The internet is the ocean of information where is now a huge mess of real news and fake ones. Fake/false news has caused damages, losses and they harm people's lives.

Huge Tech companies such as Facebook, Google, Twitter are "in the fight against foreign influence in local political systems, battling campaigns like the Russian-state backed one that targeted Americans ahead of the last US presidential election, British voters before the Brexit vote, or the fake news that circulated in Kenya before its general election. The US government has failed so far to make any meaningful progress in that fight, and the 2018 midterm congressional elections may be influenced as well." (Quarzt)

However, people, *especially giant Tech companies such as Facebook, Google, Twitter*, have NOT been still able to figure out a solution that can resolve the fake news problem.

My solution will help resolve the most serious existing fake news problem.

So, what best benefits will you and people get from this exclusive solution of mine?:

- Solving the fake news problems to the every roots. Distinguishing between real news and fake ones won't be an 'impossible mission'. With my unique solution, People WON'T worry about and fear of this problem any longer.
- Avoiding false/fake news and people will have the best trusted news sources for users to read daily. Not only will News sources be reliable, but they also will have high quality.

- Avoiding consequences caused by fake news, misinformation. The US and other countries can "fight against foreign influence in local political systems, battling campaigns like the Russian-state backed one that targeted Americans ahead of the last US presidential election, British voters before the Brexit vote, or the fake news that circulated in Kenya before its general election"

- My solution will help stop false and hoax news stories from spreading freely across online platforms.

- Especially, our society can avoid damages and consequences caused by misinformation and fake news. People will be safe when reading news.

- While recent changes of Facebook's News Feed just make people become passive and this deprives their self-control & freedom (in reaching and reading many different sources), my solution not only makes them positive but also makes human life more meaningful and humane. People should be approached to many different news sources as they wish. With my solution, people can do that WITHOUT fear of fake news and misinformation.

- Hate speech, discrimination caused by fake/false news will be reduced and stopped. This will help Governments control discrimination problem.

Let's start!

To Your Happiness and Success,

Khuong Dat Long

Author of Solution "Parting The Ocean of Information"

PREFACE

_____

     Challenge will become **'Challenge'** if it itself makes us see great truths and powers that will make our life extraordinarily happy and meaningful.

     And I challenge any one, any giant Tech company or any country in this world can solve *the fake news problem* <u>to the every roots</u> WITHOUT this unique solution.

Khuong Dat Long

Parting The Ocean of Information

ABOUT THE AUTHOR & SOLUTIONS

*I don't believe in God. **I Know God.***

***Knowing (God)** is much better than believing!*

Khuong Dat Long is the Author of the Solution **"Parting The Ocean of Information".** He is also the author of the solution ebook "**God's 7 Beauty Commandments: The Ultimate Power!**" that helps resolve most serious beauty and discrimination problems.

This solution for fake, false news problem was found out after he had finished giving God's 7 Beauty Commandments to public and had read Mark Zuckerberg's one important post on Facebook.

Khuong Dat Long is also offering solutions (called Kisdel-solutions) to The Federal Government of The United States and Americans (individuals, companies or organizations). This special solutions will help America "Solve The Most Serious, Hardest Discrimination Problems To The Every Roots And Make America Win Immediately". In addition, an one-page e-book of the author is still being offered for sale to the current president of the United States, Donald Trump in order for him to solve his own problems.

Khuong Dat Long is also the Author of the ebook "*How To Reach The Highest Peak of Human Beauty? Win Immediately!*" which is the old version of "**God's 7 Beauty Commandments: The Ultimate Power!**".

The author, Khuong Dat Long, is now living and working in Vietnam. He graduated as Valedictorian at Vietnam Aviation Academy (VAA) in Business Administration in 2014.

"I know a lot of people who have had a huge confusion in life: God and Science.

Believing in God is difficult, while believing in Science is much easier.

Science, Knowledge can help our life get better. The more science develops, the more benefits we can get.

However, there have been many vital things that couldn't be solved by science only. Even some sciential thing that has strongly developed has caused serious problems that harm human life badly.

All of us, God's children and atheists, need to have a correct thought on God and science in order to get huge benefits and greatest things in life.

Get my exclusive solution and you'll see that clearly."

Khuong Dat Long

READING GUIDE

1) This solution was found out *after* my other solutions inside the ebook "God's 7 Beauty Commandments: The Ultimate Power" had been given to the public on Jan 20th 2018.


For best results, You should finish that ebook before reading this document and getting the solution. Link to download "God's 7 Beauty Commandments":

http://stats.khuongdatlong.com/click.php?id=download-kisdel-ebook

2) Because there're many links and video links inside this e-book, in order to watch those videos and still stay on a page you will be reading, please do one of two following ways:

   a. **right-click** any link inside this e-book, then choose "Open link in new tab", **or**
   b. copy and paste a link into a browser address bar (in new tab)

[Otherwise, you'll leave the page (and this e-book, too) where you'll be reading when using the left-click]

Left Click   Right Click
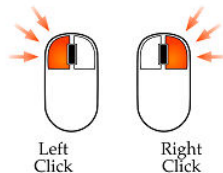
'STORMS'
ON THE OCEAN OF
INFORMATION

A HARD WAR

'Storms'

On January 19th 2018, Mark Zuckerberg, CEO of Facebook, wrote an important post on his Facebook timeline:

"Last week I announced a major change to encourage meaningful social interactions with family and friends over passive consumption. As a result, you'll *see less public content, including news, video, and posts from brands*. After this change, we expect news to make up roughly 4% of News Feed -- down from roughly 5% today. This is a big change, but news will always be a critical way for people to start conversations on important topics.

Today I'm sharing our second major update this year: to make sure the news you see, while less overall, is high quality. I've asked our product teams to make sure **we prioritize news that is trustworthy, informative, and local**. And we're starting next week with trusted sources." [1]

---

[1] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018:
https://www.facebook.com/zuck/posts/10104445245963251

Mark Zuckerberg
January 19 at 12:36pm · 🌐

Continuing our focus for 2018 to make sure the time we all spend on Facebook is time well spent...

Last week I announced a major change to encourage meaningful social interactions with family and friends over passive consumption. As a result, you'll see less public content, including news, video, and posts from brands. After this change, we expect news to make up roughly 4% of News Feed -- down from roughly 5% today. This is a big change, but news will always be a critical way for people to start conversations on important topics.

Today I'm sharing our second major update this year: to make sure the news you see, while less overall, is high quality. I've asked our product teams to make sure we prioritize news that is trustworthy, informative, and local. And we're starting next week with trusted sources.

There's too much sensationalism, misinformation and polarization in the world today. Social media enables people to spread information faster than ever before, and if we don't specifically tackle these problems, then we end up amplifying them. That's why it's important that News Feed promotes high quality news that helps build a sense of common ground.

The hard question we've struggled with is how to decide what news sources are broadly trusted in a world with so much division. We could try to make that decision ourselves, but that's not something we're comfortable with. We considered asking outside experts, which would take the decision out of our hands but would likely not solve the objectivity problem. Or we could ask you -- the community -- and have your feedback determine the ranking.

We decided that having the community determine which sources are broadly trusted would be most objective.

Here's how this will work. As part of our ongoing quality surveys, we will now ask people whether they're familiar with a news source and, if so, whether they trust that source. The idea is that some news organizations are only trusted by their readers or watchers, and others are broadly trusted across society even by those who don't follow them directly. (We eliminate from the sample those who aren't familiar with a source, so the output is a ratio of those who trust the source to those who are familiar with it.)

This update will not change the amount of news you see on Facebook. It will only shift the balance of news you see towards sources that are determined to be trusted by the community.

My hope is that this update about trusted news and last week's update about meaningful interactions will help make time on Facebook time well spent: where we're strengthening our relationships, engaging in active conversations rather than passive consumption, and, when we read news, making sure it's from high quality and trusted sources.

🔲 Like   🔲 Comment   ● Chat (1)

Why did Mark decide to *"prioritize news that is trustworthy, informative, and local"?*

He explained:

"**There's too much sensationalism, misinformation and polarization in the world today**. Social media enables people to spread information faster than ever before, and if we don't specifically tackle these problems, then we end up

amplifying them." [2] said Facebook's CEO Mark Zuckerberg.

In fact, "Facebook had to deal with a string of controversies and blunders, not limited to: being accused of imperialism in India, censorship of historical photos, and livestreaming footage of human rights violations. Not to mention misreported advertising metrics and the increasingly desperate cloning of rival Snapchat's core features. Things came to a head in November, when the social network was accused of influencing the US presidential election through politically polarized filter bubbles and a failure to tackle the spread of misinformation. The icing on the already unpalatable cake was Pope Francis last week declaring that fake news is a sin." [3]. Facebook, with its more than 2 billion people[4], "has faced particularly strong criticism about **spreading fake news**" [5]

However, Facebook is not the only one. Huge Tech companies are "in the fight against foreign influence in local political systems, battling campaigns like the Russian-state backed one that targeted Americans[6] ahead of the last US presidential election, British voters before the Brexit vote[7], or the fake news that circulated in Kenya before its general election[8]. The US government has failed so far to make any meaningful progress in that fight, and the 2018 midterm congressional elections may be influenced as well[9]." [10]

---

[2] Extracted from Mark Zuckerberg's Timeline on Jan 19 2018:
https://www.facebook.com/zuck/posts/10104445245963251

[3] Source: https://www.theguardian.com/technology/2016/dec/12/facebook-2016-problems-fake-news-censorship

[4] Source in 27 June 2017: http://money.cnn.com/2017/06/27/technology/facebook-2-billion-users/index.html

[5] Source: http://money.cnn.com/2017/11/16/technology/tech-trust-indicators/index.html

[6] Source: https://qz.com/1117880/facebook-twitter-and-google-hearings-the-russian-advertisements-that-targeted-americans-of-all-types/

[7] Source: http://www.independent.co.uk/life-style/gadgets-and-tech/news/brexit-russia-troll-factory-propaganda-fake-news-twitter-facebook-a8050866.html

[8] Source: https://qz.com/1033181/whatsapp-and-facebook-are-driving-kenyas-fake-news-cycle-ahead-of-august-elections/

[9] Source: https://qz.com/1196887/donald-trump-and-the-fbi-nunes-memo-how-a-constitutional-crisis-unfolds/

[10] Source: https://qz.com/1195872/google-facebook-twitter-fake-news-chrome/

CNN reported *"Facebook, Google and Twitter* were grilled by Congress earlier this month (November 2017) over how foreign nationals used social media platforms to spread misinformation during the 2016 presidential election." [11]

On Feb 8 2018, "Eleven members of parliament from the United Kingdom journeyed to a large ballroom in Washington, D.C., Thursday to learn about fake news from three U.S. social media giants, Google, Facebook and Twitter."[12] reported Chicago Tribune. These British Parliament members grilled all three of them with questions[13] that exposed the status quo:

- {"Why has your self regulation so demonstrably failed and how many chances do you need?" Julian Knight, one of the British lawmakers, pointedly asked a Google executive, in a question that seemed to characterize the nearly four-hour exchange at George Washington University.}

- {"How can your system be described as anything other than inadequate?" another member of parliament or MP asked Twitter, this time about removing inflammatory content.}

- {"Is this too much for you?" a third MP asked Twitter, concerning its "infestation" of "bot" accounts.}

- {"You haven't looked. You haven't looked, have you? That's the thing," boomed Committee Chairman Damian Collins, loudly raising his voice and interrupting Simon Milner, Facebook's policy director for the U.K., Middle East and Africa. In an initial examination of

---

[11] Source: http://money.cnn.com/2017/11/16/technology/tech-trust-indicators/index.html
[12] Source: http://www.chicagotribune.com/bluesky/technology/ct-british-parliament-tech-fake-news-20180208-story.html
[13] Source: http://www.chicagotribune.com/bluesky/technology/ct-british-parliament-tech-fake-news-20180208-story.html

Russian-funded interference that took place during the U.K. vote to leave the European Union, Facebook concluded that only a "limited" amount of activity had been found. But Facebook's analysis focused on Russian accounts that were previously linked to interference in the U.S. presidential election. Collins and the committee have demanded that Facebook expands its search. The committee suspects that additional groups, perhaps other state actors, may have attempted to meddle in the Brexit vote. Collins argued that Facebook's probe thus far was the "bare minimum."}

Members of British Parliament, on Feb 8th 2018, grilled

Facebook, Twitter, Google execs over fake news[14]

Many giant companies in the world, especially Tech ones, are being faced with the huge problem occuring over the internet, *the ocean of information*: Fake, false news

---

[14] Image source: http://www.chicagotribune.com/bluesky/technology/ct-british-parliament-tech-fake-news-20180208-story.html

Can they, giant Tech companies, really stop 'storms' on the ocean of information threatening their business and people's lives?

The Fake News War

After many struggles (to combat misinformation, fake news), Facebook "decided that having the community determine which sources are broadly trusted would be most objective" as Mark Zuckerberg affirmed in his recent post[15].

"The hard question we've struggled with is **how to decide what news sources are broadly trusted in a world with so much division**." [16] said Mark.

Not only Mark but also other CEOs, especially Tech ones, are looking for efficient solutions to fight against fake news that has affected their business badly and has damaged their companies' reputation. Simply, they are trying hard to solve the most serious existing problem: **How To Distinguish Between Fake News And Real Ones** or **How To Recognize Fake News.**

"In the year since the election, the tech companies have tried to show they can do better. Facebook and Google have worked with *independent fact checking organizations*[17] to flag concerning articles. Facebook also introduced *related links*[18] to provide additional perspectives for stories shared in the News Feed." [19]

---

[15] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018:
https://www.facebook.com/zuck/posts/10104445245963251
[16] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018:
https://www.facebook.com/zuck/posts/10104445245963251
[17] Read more: http://money.cnn.com/2017/05/09/technology/facebook-fake-news/index.html?iid=EL
[18] Read more: http://money.cnn.com/2017/08/03/technology/facebook-related-articles/index.html?iid=EL
[19] Source: http://money.cnn.com/2017/11/16/technology/tech-trust-indicators/index.html

On April 2017, "Google <u>said it would try</u>[20] to improve its search results through efforts to demote low-quality content, such as "misleading information, unexpected offensive results, hoaxes, and unsupported conspiracy theories." The company also <u>recently revamped</u>[21] how it creates its "featured snippets" appearing at the top of search results to give more weight to high-quality information."[22]

According to Fortune, "Twitter said in a blog post that it would email nearly 678,000 users that may have inadvertently interacted with now-suspended accounts believed to have been linked to a Russian propaganda outfit called the Internet Research Agency (IRA)."[23]

Back to November 2017, "Facebook (FB), Google (GOOGL) and Twitter (TWTR) said Thursday they have committed to using new "trust indicators" to help users better vet the reliability of the publications and journalists behind articles that appear in news feeds."[24] reported CNN.

In its newest actions, Facebook "will now ask people whether they're familiar with a news source and, if so, whether they trust that source. The idea is that some news organizations are only trusted by their readers or watchers, and others are broadly trusted across society even by those who don't follow them directly. (We eliminate from the sample those who aren't familiar with a source, so the output is a ratio of those who trust the source to those who are familiar with it.)"[25]. Mark Zuckerberg explained to people "It will only shift the balance of news you see towards sources that are determined to be trusted by the community"[26]

---

[20] Source: https://blog.google/products/search/our-latest-quality-improvements-search/
[21] Source: https://www.blog.google/products/search/reintroduction-googles-featured-snippets/
[22] Source: https://qz.com/1195872/google-facebook-twitter-fake-news-chrome/
[23] Source: http://fortune.com/2018/01/19/facebook-twitter-news-feed-russia-ads/
[24] Source: http://fortune.com/2018/01/19/facebook-twitter-news-feed-russia-ads/
[25] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018: https://www.facebook.com/zuck/posts/10104445245963251
[26] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018: https://www.facebook.com/zuck/posts/10104445245963251

The CEO of Facebook hopes "when we read news, making sure it's from high quality and trusted sources."[27].

Can those jobs work and solve the fake news problem to the every roots?

The Existing State

"People are really grasping at straws because no one has the solution here" for how to tackle fake news, Botsman said. Technology companies are hoping to avoid more regulations like the ones cropping up in Europe, she said. This summer Germany passed a law that will fine social media companies €50 million for failing to quickly remove hate speech on their platforms.

At the World Economic Forum meeting in Davos on Jan 2018, fake news, misinformation, bots, and propaganda were hot topics. Quartz.com then aksed some attendees for the existing state of the fake news problem.

{"You'd have to take a stand about factuality," said Timothy Snyder, a Yale history professor and author of On Tyranny, who attended the Davos conference and said he heard second-hand about Google executives' fake news discussions. You can't use a "protocol or an algorithm," he said, you need "human beings who take responsibility for things."} [28]

{Can, and should, Google (which some critics say is already too powerful) play the role of filtering out what's true and what is not?

---

[27] Extracted from Mark Zuckerberg's Timeline in Jan 19 2018:
https://www.facebook.com/zuck/posts/10104445245963251
[28] Source: https://qz.com/1195872/google-facebook-twitter-fake-news-chrome/

"Of course it can't," said Rachel Botsman, a lecturer at Oxford's Saïd Business School and author of Who Can You Trust, who attended the Davos conference. And, she added, "we don't want it to."}[29]

Ultimately, *What Miracle Will Distinguish Them (Real & Fake News)* While Science is Helpless?

PARTING THE OCEAN OF INFORMATION

THE MIRACLE RESCUE

Big Obstacles In The Fight Against Fake News

The problem that Facebook and other tech companies are faced with is:

How to distinguish between real news and fake ones or **How to recognize fake news?**

The International Federation of Library Associations and Institutions (IFLA) published a summary in diagram form (pictured at right) to assist people in recognizing fake news. These points have been corroborated by experts in the cognitive science of information processing. Its main points are:

1. Consider the source (to understand its mission and purpose)
2. Read beyond the headline (to understand the whole story)
3. Check the authors (to see if they are real and credible)
4. Assess the supporting sources (to ensure they support the claims)
5. Check the date of publication (to see if the story is relevant and up to date)
6. Ask if it is a joke (to determine if it is meant to be satire)
7. Review your own biases (to see if they are affecting your judgement)
8. Ask experts (to get confirmation from independent people with knowledge).

The International Fact-Checking Network (IFCN), launched in 2015, supports international collaborative efforts in fact-checking, provides training and has published a code of principles. In 2017 it introduced an application and vetting process for journalistic organisations. One of IFCN's verified signatories, the independent, not-for-profit media journal The Conversation, created a short animation explaining its fact checking process, which involves "extra checks and balances, including blind peer review by a second academic expert, additional scrutiny and editorial oversight".

Beginning in the 2017 school year, children in Taiwan study a new curriculum designed to teach critical reading of propaganda and the evaluation of sources. Called "media literacy", the course provides training in journalism in the new information society.

The above information[1] is official instructions wrote on Wiki in order to help people identify fake news. These instructions are necessary, but they become complicated and are "impossible mission" to most people.

Why?

While news (both fake and real ones) is read by all people**,** not many people can follow the above instructions, or even most people don't (want to) do that. Specially, a lot of people just focus on reading news stories' headlines and take actions *hurriedly!*

Even experts also can't identify whether it's fake or real news if they <u>*don't have enough information and actual proofs*</u>*!*

---

[1] Source: https://en.wikipedia.org/wiki/Fake_news

Impatience, carelessness, and especially laziness of people (users) in reading and **verifying news** are really big obstacles that make the fake news war get worse and more difficult.
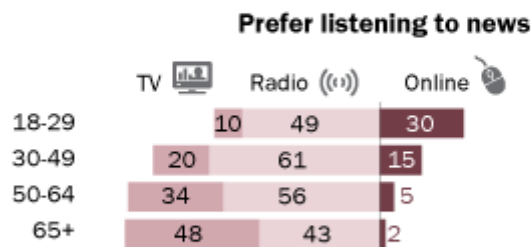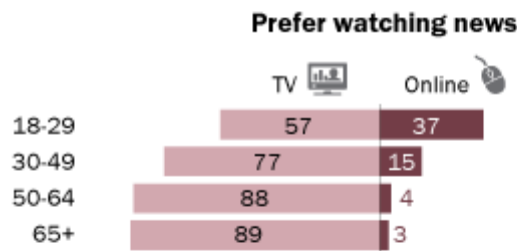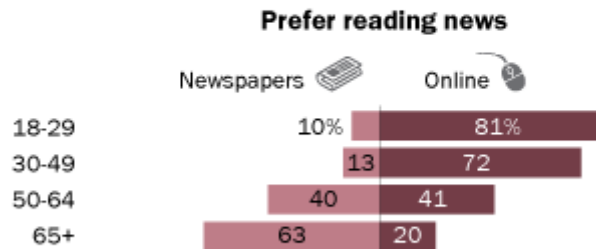
What's more?

Social media (such as Facebook, Youtube, Google+, Twitter, etc…) is helping news spread faster than ever. The internet, the ocean of information, is now a huge mess of real and fake news. People, especially younger ones migrating online to read, listen to and watch the news[2], still can't clearly distinguish them from each other.

---

[2] Read more: https://techcrunch.com/2016/10/07/pew-younger-people-actually-prefer-reading-the-news-to-watching-it/

Young adults migrating online to read, watch and listen to the news

Of those who prefer reading/watching/listening to news, % who prefer to get their news from ...

Prefer reading news

	Newspapers	Online
18-29	10%	81%
30-49	13	72
50-64	40	41
65+	63	20

Prefer watching news

	TV	Online
18-29	57	37
30-49	77	15
50-64	88	4
65+	89	3

Prefer listening to news

	TV	Radio	Online
18-29	10	49	30
30-49	20	61	15
50-64	34	56	5
65+	48	43	2

Source: Survey conducted Jan. 12-Feb. 8, 2016.

PEW RESEARCH CENTER

Therefore, it becomes complicated and is an "impossible mission" to most people when trying to *distinguish between fake news and real ones.*

The fake news problem gets worse when a lot of people just want to believe in what they want to believe and they skip verifying information before their real actions.

People still don't forget The 2017 Jharkhand mob lynchings taking place in May 2017, "mobs in the eastern Indian state of Jharkhand beat seven people to death in two separate incidents that horrified the country"[3]. Seven people "lynched in two incidents in less than 24 hours over *whatsapp rumours"*[4].

{The trigger was a WhatsApp message that had gone viral, urging people to be careful of strangers as they most likely belonged to a "child lifting gang". As the message passed on, police say hysteria increased. Villagers armed themselves and began attacking anyone they did not recognise, with tragic results.}[5] reported BBC.

An explanation?

{"Reach has exploded, thanks to the proliferation of smartphones and cheap data packages. Rumours spread further and faster," Pratik Sinha, the founder of Altnews.in told the BBC.

"Suddenly people from rural areas in particular are inundated with information and are unable to distinguish what is real from what is not. They tend to believe whatever is sent to them."}[6]

BBC informed "most of India's fake news spreads via WhatsApp and mobile phone messages, because for a majority of Indians, their first point of exposure to the internet is via their phone."[7]

So, the main matter is: **How can we deal with the fake news problem and avoid serious consequences caused by misinformation, fake news?**

---

[3] Source: https://en.wikipedia.org/wiki/2017_Jharkhand_mob_lynchings
[4] Source: https://thelogicalindian.com/news/whatsapp-rumours-jharkhand/
[5] Source: http://www.bbc.com/news/world-asia-india-40657074
[6] Source: http://www.bbc.com/news/world-asia-india-40657074
[7] Source: http://www.bbc.com/news/world-asia-india-40657074

The Miracle: How To Part The Ocean of Information?

THE EXCLUSIVE SOLUTION TO WIN THE FAKE NEWS WAR

Our society and people's lives are being threatened by fake news and misinformation.

The only way to do that is to solve the fake news problem causing the damage.

Therefore, think about what I said in the letter I had sent to you:

http://khuongdatlong.com/solutions-for-USA/parting-the-ocean-of-information/1-win-fake-news-disinformation-war.php

When Governments and Tech companies have my full solution, people will get those actual benefits and it will make people's lives meaningful and bring them well-being.

To Your Happiness and Success,

Khuong Dat Long

Parting The Ocean of Information